

A modern office interior with large windows, a lounge area with blue chairs and a small table, and a bright green wall in the background. The image is overlaid with a semi-transparent blue rectangle containing the text.

2024 BOND SURVEY RESULTS

Statistics

8,997

Total Survey Respondents

6,558

Voted in the November 2024 Election

80%

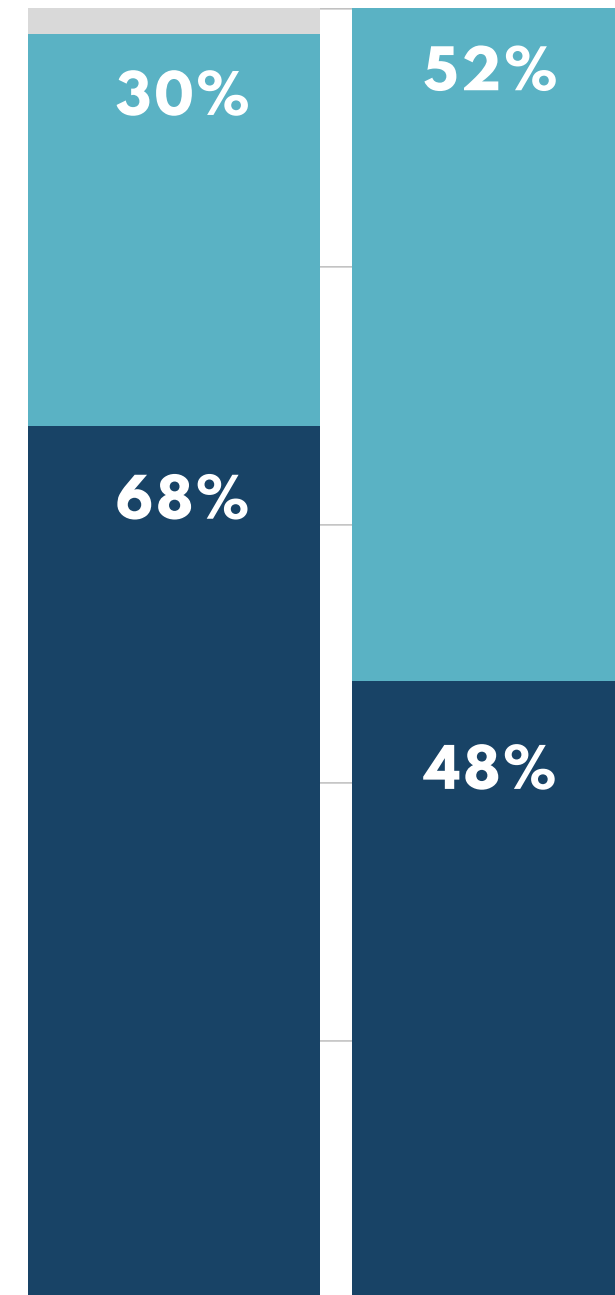
Voters who received information from Frisco ISD about the bonds

Votes

For

Against

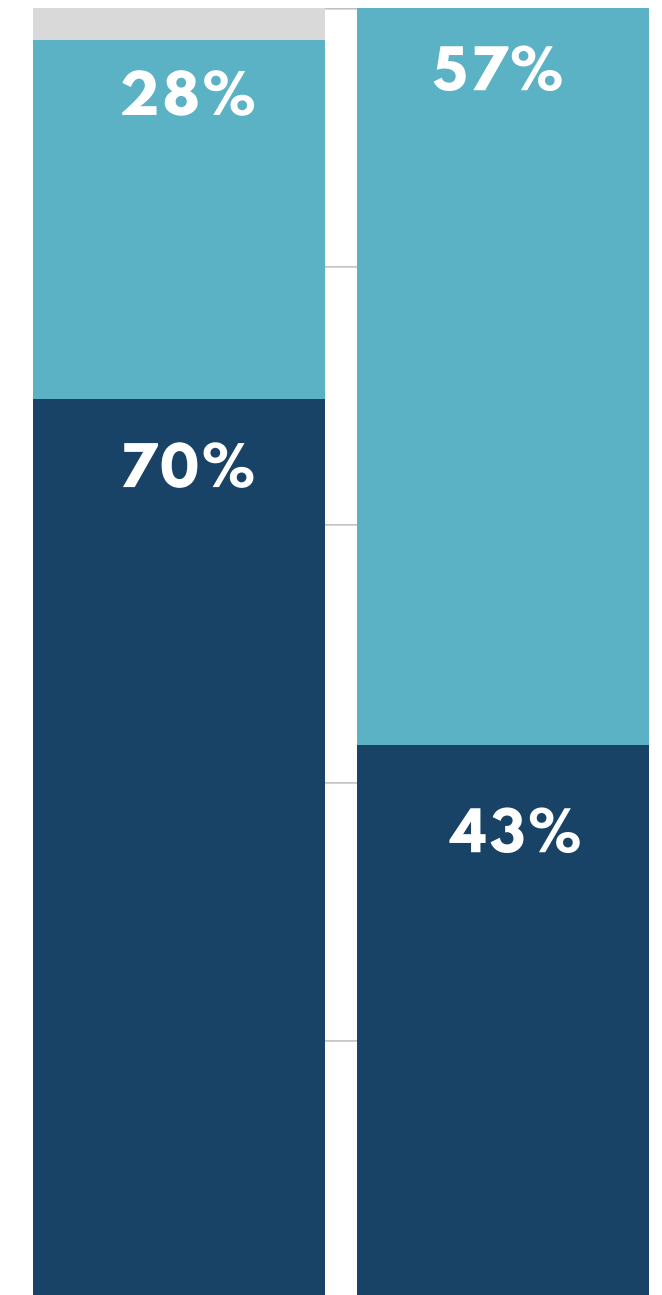
Prop. B



Survey Respondents

FISD Electorate

Prop. C



Survey Respondents

FISD Electorate

Observations

- The majority of voters (both for and against) felt adequately informed about the propositions, and their primary source of information was Frisco ISD Communications.
 - Although they felt they had enough information to make an informed vote, most voters also felt Frisco ISD should provide more detailed project breakdowns and clearer explanations of the financial impact of future bond programs.
- A majority of those who voted against Props. B, C, and/or D indicated that the economy and/or inflation negatively influenced their vote.
- 41% of voters either did not know or did not believe that the bond propositions would not increase their tax rate.
- There is some misunderstanding within the community about the difference between M&O and I&S. Perceptions about the district's operations (including administrative spending and teacher pay) appear to have influenced votes on the bond program.



Observations

Prop. B

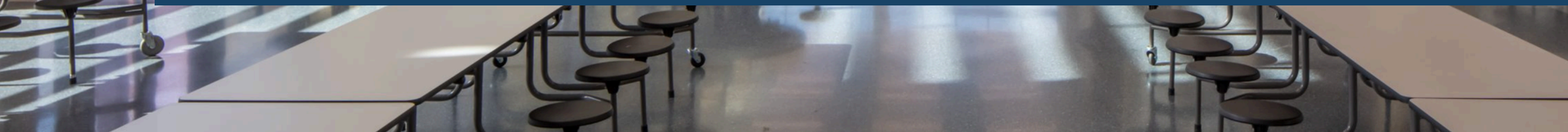
- Updating and maintaining school facilities and upgrading physical systems is strongly supported by the community, even those who voted against Prop. B.
- The overall cost of the proposition negatively influenced people's votes.
- Rebuilding Staley Middle School was a polarizing project.

Prop. C

- Ensuring that our network infrastructure remains reliable and current is strongly supported by the community, even those who voted against Prop. C.
- The community disagrees on whether technology updates, such as Chromebooks for all students, are important uses of district resources.
- The overall cost of the proposition negatively influenced people's votes, although to a lesser degree than Prop. B.

Prop. D

- Voters do not think a tennis facility is an important use of district resources, nor do they think the need was clearly communicated.



Future Bond Programs

Survey respondents agreed that future bond programs should prioritize:

1. Updating and maintaining school facilities (HVAC, roofing, plumbing, etc.)
2. Enhancing district-wide safety and security measures
3. Technology and infrastructure updates

Suggestions for improvement include:

- Prioritizing essential needs and reducing the overall cost of the program
- Better communication, including clearer financial breakdowns of large bond proposals and more transparent explanations of how bond funds will be spent
- Greater involvement from a broad range of stakeholders in the bond process
- Timing future bond programs not to fall during a presidential election