

About Frisco ISD

Frisco ISD offers businesses and organizations the opportunity to partner with the district through advertising, marketing and sponsorships.

Feature your brand in front of FISD stakeholders such as staff, students, parents and community members through district internal marketing, athletics, and district-wide events.

Frisco ISD serves more than 67,000 students in 77 schools.

Voly Ads

Voly is the webpage used to view and sign up for school volunteer opportunities throughout the district. Multiple banner ad placements and an email ad are available.

District Deals

Want to reach FISD employees?

District Deals is an internal webpage that highlights area businesses offering FISD employees a discount or promotion on products or services. There is no charge for this listing.

Contact **Jennifer Morris** at morrisje@friscoisd.org for more information.

Community Folder

The FISD [Community Folder](#) offers businesses the opportunity to post an ad promoting lessons, camps, after school programs, and other promotions on the FISD website Community page.

There is a small 50\$ fee (nonprofits are free) to post an ad, which benefits the FEF.

Contact **Sherry Levine** at levines@friscoisd.org for more information.

Digital Newsletter Advertising

FISD offers three digital newsletter ad opportunities each school year. The publish dates vary from mid-July through end of June. Rates begin at \$300 to \$750 and a 10% discount is offered for multiple ad purchases.

Community Newsletter - Distributed twice a month with four ad placements to 100,000+ email subscribers.



Athletic Newsletter - Published monthly with one Header ad placement to 65,000+ email subscribers.

Contact **Jennifer Morris** at morrisje@friscoisd.org for more information.

Athletic Advertising & Sponsorships

FISD offers a variety of opportunities to advertise on the Kuykendall Stadium jumbotron during the regular varsity football season.

Scoreboard sponsorships include:

- Premier sponsor packages
- Full-screen video commercials
- Rotating logo
- Fan hype graphics
- PA announcements



District Event Sponsorships

FISD offers event sponsorships throughout the school year, such as

- Senior Bus Tour and Holiday Luncheon
- FISD Service Recognition Event
- Realtor Breakfast & Update
- Top 10 Luncheon
- Teachers of the Year
- Business Incubator
- Special Olympics Track Meet

