

About Frisco ISD

Frisco ISD offers businesses and organizations the opportunity to partner with the district throughout advertising, marketing and sponsorships.

Feature your brand in front of FISD stakeholders such as staff, students, parents and community members through district internal marketing, athletics, and district-wide events.

Frisco ISD serves more than 67,000 students in 77 schools.

Digital Newsletter Publications

FISD publishes three digital newsletters each school year, reaching over 100,000+ email subscribers.

Community Newsletter - Distributed twice a month with four ad placements.

Athletic Newsletter - Published monthly with one Header ad placement.

Voly Newsletter - Published twice a month with one Header ad placement.

Athletic Advertising & Sponsorships

FISD offers a variety of opportunities to advertise on the Kuykendall Stadium jumbotron during the regular Varsity football season.

Scoreboard Sponsorships include:

- Premier sponsor packages
- Full-screen video commercials
- Rotating logo
- Fan hype graphics
- PA Announcements



Voly Ads

Voly is the webpage used to view and sign up for school volunteer opportunities throughout the district.

Two ad placements available on the login page and two placements on the opportunity page.

District Deals

District Deals is an internal webpage that highlights area businesses offering FISD employees a discount or promotion on product or services.

District Event Sponsorships

FISD offers event sponsorships throughout the school year, such as:

- Senior Bus Tour and Holiday Luncheon
- FISD Service Recognition Event
- Realtor Breakfast & Update
- Top 10 Luncheon
- Teachers of the Year
- Instructional Programs: Business Incubator and Project Lead the Way